**Gulmohar Miatri Website Content-New Addition**

**Our Team**

**Work Area**

* Breast Cancer Awareness
* Cervical cancer Awareness
* Mentrubetion & Personal Hygiene

* **BREAST AWARENESS PROGRAM**

Breast Cancer awareness is the key to early detection and better health-seeking behaviour. Cancer is quite common in both developing as well as developed countries, but awareness is yet poor among the general population. Poor awareness may lead to poor uptake of screening modalities and delay in diagnosis. One factor that has been consistently shown to be associated with late diagnosis and treatment is a delay in seeking help for cancer-like symptoms.

Our Effort is fully focused on Breast cancer awareness among the general population and attitude towards screening modalities. The poor awareness level among the Indian population shows the need for health education and sensitisation regarding cancer and its different aspects. So our awareness activities will be a milestone in the successful implementation of health programmes related to cancer.

**Our Initiative**

* **Jijivisha**

Breast Cancer does not spread in a day but due to ignoring or awareness of its symptoms, women become vulnerable to it. When Cancer spreads at many levels, then patients come for treatment. Most of the women in Patna come to get treatment for Cancer in the third or fourth stage. The ratio of Cancer is that more than 400 Cancer patients are seen every month. On the other hand, a woman dies of Cancer every 8 seconds. It is important to prevent Breast Cancer and here our Jijivisha come into existence. It is an umbrella of dedicated efforts, awareness programs and health check up camps to capture all aspects of cancer.

Gulmohar Maitri has been organising innovative programs, health camps and conferences to spread awareness regarding Breast Cancer. We conduct activities by focusing on awareness, early detection, cancer insurance, support to treatment, guidance and counselling. It also arranges for screening facilities such as mammography tests, which enables early detection.

Eventually, Jijivisha is a pathway to know and fight with cancer that pours confidence, awareness and strength in every individual against this devastating disease.

* **Navya**

Gulmohar Maitri is making determined efforts to eradicate every possibility of getting cancer and in continuation, our "Navya" program is a focused cervical cancer vaccination campaign for adolescent girls. We provide free vaccinations to adolescent girls in the age group of 11 to 17 years.

It starts on the 11th foundation day of Gulmohar Maitri where we vaccinated 11 girls from slum areas near Haj Bhawan, Patna, on 18th March 2021.

Navya is a long-term initiative with the ambitious aim to vaccinate 111111 girls in the very near future. In this way, we are not only ensuring the possibility of a healthy life for the young generation but trying to eradicate the very possibility of cancer in the society.

Many healthcare organisations, hospitals, doctors, pharmaceutical companies, eminent personalities and lots of common people are strengthening our hand in this noble effort.

* **Maitri Samvad**

As the name suggests,Maitri Samvad is an open discussion session to create awareness about health related issues among women. For the betterment of women's health, Gulmohar Maitri has been organising "Maitri Samvad" at various places from time to time under the auspices of many associates.

Through this dialogue, information related to the health problems of the women of the region was taken, and based on this, work will be done on several upcoming schemes. During these sessions experts from the health sector used to identify several factors of cancer, discuss the timely prevention of cancer in detail .

Eventually,Through Maitri Samvad, we not only emphasise on the women's health and strengthening women empowerment but also on the welfare of the nation and society.

* **Maitri Care**

We all know that humans are a social element and it is our mutual responsibility to help each other in every situation. Standing for others in calamities is the ethos of humanity. Gulmohar Maitri is firmly determined for the betterment of humanity in all possible ways.

Maitri care is an opportunity or gateway for Gulmohar Maitri to serve society and dispatch its moral duty towards society. Through Maitri care, we reach out to common people in every ebb and flow.

Maitri care delivers relief during calamities and disasters, rigorously working for the Safety and well-being of our community and society. Our primary concern and the program aims at reaching out to needy people during natural calamities and disasters providing essentials for survival, health and hygiene kits.

* **Maitri Club International**

Maitri club international is formed to serve society by being a torch bearer in raising awareness and prevention against Breast Cancer, Cervical cancer, and Menstrual Hygiene.

It is a collaboration of distinguished persons of our society by offering them a platform for fostering the noble cause of Health Empowerment across the nation. The main objective of this amalgamation is to characterise the famous quote of Mother Teresa that"None of us, including me, ever do great things. But we can all do small things with great love and together we can do something wonderful" on ground. With the idea of Maitri Club international we are dedicated to put our all efforts in such a way that it can bring revolutionary changes.

**Contribute**

* Donation

Your contribution contributes to a better world on behalf of you. This would be your moment to return something to the society that leads to a revolution for total eradication of cancer. Together we can end cancer forever.

* Adopt (A cancer Patient, A girl’s vaccination, A patient’s health Checkup)

Small steps lead to big change. Your adoption can be a big drop of rain that ultimately turns into a stream of Insanely river that gives tuff challenges to immutable mountains. Adopting a girl’s vaccination, a patient's health checkup may seem a small contribution but it will have a great impact in terms of that individual. Let’s be the companion of change with your small contribution.

* Volunteer

Become a dynamic role model dedicated to women empowerment and become a positive,thinkable, confident and more importantly reasonable citizen by investing a few hours, a month or a season. Volunteering for a cause like cancer awareness is like a moral responsibility towards the society that not only gives you ultimate satisfaction but nourishes you for the future challenges.

Thank you in advance.

* Collaborate

Collaborate for a better tomorrow. Become a companion to fight against devastating cancer. Your collaboration gives us additional arms that can be a winning edge in this long-lasting fight.

* CSR Partner

Our focus is to channelize the resources from those who have it to those who need it the most.India has become the first country to **mandate CSR**; the ministry of corporate affairs has notified **Section 135 and Schedule VII of the Companies Act 2013**, which includes the provisions of the **Corporate Social Responsibility Policy** to come into effect from April 2014. By this effect of which every company that either has a **net worth of Rs 500 crore** or a **turnover of Rs 100 crore** or **a net profit of Rs 5 crore**, needs to **spend at least 2%** of its **average net profit of the preceding three years** on social responsibility activities.

This law can encourage **realistic and operational models of engagement** between stakeholders that can work towards empowerment of the society- the government, the NGO and the private sector.

Gulmohar Maitri is an NGO for CSR with presence in 7 states across the country, directly impacting the lives of cancer patients. It can be an ideal destination for any corporate CSR involvement.

Bluck of funding for our welfare projects comes from the CSR corporate support, and consequently the same standards of governance and efficiency, and the culture of excellence flow through our own operations

Being a decade old organisation, we have already been able to channelize sizeable resources from responsible corporate, individuals and funding organizations, aiming to achieve the highest Social Return on Investment (SROI)

When we partner with an organization, we strive to get it and its employees directly involved in our welfare initiatives, making them an active participant in the process of bringing change at the grassroots ,making us one of the best NGOs for CSR in India

**Benefits to CSR**

1. Eligible under CSR Rules, Companies Act 2013.
2. Eligible for Tax Exemption u/s 80G of Income Tax Act.
3. Customise projects as per the need of the Donor Company.
4. No minimum or maximum size of Donation. You may support us by any amount.
5. All Documentation Support related to CSR Fundinglike 3 years Balance Sheet, Registration Certificate, etc.
6. Promotions of your company on our Social Media Platforms and website.
7. Your funds shall be used for the betterment of cancer patients .

**What do we facilitate to Corporates ?**

* Conceptualization and development of CSR Plans
* Implementation of CSR Initiatives
* Supervision of CSR initiatives
* Baseline Survey/ Research support for CSR Plans
* Employee Engagement in Social activities
* Social Event management for Corporates
* PR for CSR funding

**Event**

* 11 years of Golmohar Maitri (Coming Soon)
* Navya Vaccination Drive(Coming Soon)
* **Cancer Prevention Drive**

Health Minister Nand Kishore Yadav said that awareness is most important for not having breast cancer. In the direction of making Bihar, the Cancer Regional Center of Healthy Bihar IGIMS will be equipped with modern equipment. Bone marrow transplant will also be arranged by 2010.

IGIMS and five other medical colleges in Bihar will be connected to AIIMS in Delhi and Tata Memorial Hospital in Mumbai. Mr.Yadav further said that by March 2010, Public Health Family Welfare Committees will be formed in panchayats across the state. Also, mobile medical vans are being sent to every district. Mr.Yadav on Saturday Gulmohar Event Management Pvt. Ltd. He was inaugurating an awareness program on breast cancer in the auditorium of Bihar Chamber of Commerce under the banner of. RashmiPriya performed the stage during the program.

Managing Director ManjuSinha, Director Kumar VipulRanjan, Team Leader SunitaKedia, Marketing Head Chandan, Anjali, NitishRanjan, Vinita JhaVivek, Swasti, Chandramani, etc. also played an active role. On this occasion, while the women asked different questions, Dr.ManjuGeeta Mishra, Dr. Shanti Rai, IAS officer VandanaPreasi, Dr.Mukul Mishra, Dr.SudarshanChauhan of MagadhMahila College were present on the platform to answer them. , Dr.UshaAggarwal and Dr.SarikaRai. Advocates Rama Singh, Mrs. Bajaj, VLCC's AlkaRanjan, JyotiParihar, Madhu, Aseema, Aruna, Swati, and many others were present in the program.

* **Teeka Utsav Bhagidari(Write-Up Pending)**
* **Pink Parade**

Pink Parade 2021 had a Grand Opening, Realizing the Spirit of "Tamaso Ma Jyotirgamay" by lighting the lamp in accordance with Indian culture. The arrival of the honored guests increased the enthusiasm of the program and the parade manifold. Honoring such personalities and benefiting from their address was a matter of great joy and pride for all of us. Honorable Chief Guest, Honorable Education Minister, Mr. Ashok Chaudhary, Special Guest NCC Bihar-Jharkhand ADG Major General M. Indrabalan Sir, Thanks to Padma ShriBimal Kumar Jain, Padma ShriSudha Varghese Ji and Devesh Chandra Thakur Sir, Honorable Members of Bihar Legislative Council.

**Pink Parade in RajdhaniVatika, Patna Bihar**

Girls made people aware in Pink Parade was organized on behalf of GulmoharMaitri before World Cancer Day. Said parade Cancer started from gate number two of Sanjay Gandhi Biological Park and went to gate number two of Eco Park

The parade was organized for awareness. During this time a large number of students - students, cadets band of NCC, Scout, and Guide were included. While Executive Chairman of Bihar Legislative Council Harun Rashid was present as the chief guest. Apart from these, IAS officer SeemaTripathi, social service Kamal Nopani and Anshul Homes MD Rahul Singh were also present on the occasion.

* **AN OPEN TALK SHOW ON BREAST CANCER, "LET’S BEAT CANCER: BE THE SURVIVOR**

Let’s beat cancer: Be the survivor is a mind opening program where we facilitate an open talk for all to discuss the different aspects and forms of cancer.

The phrase cancer survivor can mean different things to different people. It is something that includes people who have no signs of cancer after finishing treatment, people receiving extended treatment over a longer period of time to control the cancer or reduce risk of its return, and people with advanced cancer.

Through this initiative Gulmohar Maitri focuses on the most important aspects of cancer treatment and the strategies to fight and face cancer. In this open session our experts, doctors,cancer survivors explain and discuss medical and emotional needs of cancer patients.

Let’s beat cancer : Be the survivor is a platform where any person can put their questions, curiosities, challenges and problems in front of experts and get the right direction, vision and information to deal with cancer.

This initiative is just not for cancer patients but it is an awareness program for all where people get educated about the possible dangers due to cancer,symbols or indications in terms of physical change, symptoms of cancer. Here, our team that include doctors,medical experts,health workers

guide about the possible changes in the body in case of cancer,how to be aware about the cancer symptoms, describe all major & minor issues that can be a sign of cancer.

This program is an opportunity to know everything about cancer and share the experience with people who not only faced cancer but beat it also. Cancer Survivor’s experience and journey is like a light of hope as well as learning.

Let’s beat cancer : Be the survivor not only a medium to know cancer but an alarm also that educates and draws society’s attention towards cancer. It is consistently connecting you with us and making society aware of breast cancer.

Doctors are constantly trying to prevent cancer, but till now it has not been completely controlled. For this people are aware and if they come in contact with doctors on time, then breast cancer can be avoided. Speakers said this in an open talk show organized by GulmoharMaitri on the prevention of breast cancer in Shanti Niwas Auditorium on Saturday. Apart from Patna, cancer experts from Delhi also participated. The Chief Guest, Union Minister Ravi Shankar Prasad said that the government is focusing on app-based health care. So that the people of the village can also get better treatment. Along with this, new technology is also helping in treatment. Surgical Scientist, Dr. VP Singh said that due to awareness and timely treatment, control of disease is possible to a great extent. Overcoming obesity is also necessary for a healthy life.

Dr.Pritanjali Singh, HOD of Radiation Ecology Department of AIIMS, said that if there is a sudden lump in any part of the body, do not hesitate but contact the doctor quickly. Said that marriage should take place at such a time that children before 30 are born. Breastfeeding the baby on becoming a mother.Dr.Manisha Singh, Dr.Samarendra Singh, Dr.Binda Singh, etc. of Mahaveer Cancer Institute also gave their views. ManjuSinha, founder of GulmoharMaitri told that awareness campaign will be going on among the poor and middle-class women for the prevention of breast cancer.

* **Awareness Drive On Health & Hygiene**

The personality and health of any person depend on cleanliness. In all households, most of the women work from cooking to other work. So the cleanliness habit of women has an impact on the health of the whole family. These things were discussed by Dr.Preetanjali Singh of AIIMS in a discussion on the subject of Women's Health and Hygiene on Wednesday. Women doctors participated in this and discussed how we can overcome most diseases with hygiene and awareness. Breast cancer or cervical cancer is detected at an early stage and not only better treatment is possible as well as less trouble for the patients. In the seminar hall of the Bihar Chamber of Commerce, many women physicians put their talks together. ManjuSinha, the founder of GulmoharMaitri, said that cleanliness only means Not from personal health but from the whole family and society. In the discussion, Mahavir Cancer Institute Dr. Vinita Trivedi, Dr. Swati Mishra, Dr.RumaGoswami of KurjiHoli Family, social worker MadhuManjari, Vinita Jha, and others gave their views.

**Foot March For Breast Cancer Awareness in Patna Zoo**

A foot march was organized by the management for breast cancer awareness. The walk was done from March Zoo's Gate number one to Getty number-two. Deputy Chief Minister Sushil Kumar Modi was supposed to be involved in this program but due to the election tour of Jharkhand, he could join it here.

On this occasion, Chief Guest Mahavir Cancer Institute Director Dr. JK Singh said that breast cancer is spreading rapidly not only in India but all over the world. It is possible to cure it with timely information. He congratulated Gulmohar director ManjuSinha and his entire team on the march on this foot.

**Jijivisha In Bapu Sabhagar, Patna Bihar**

PATNA (15 Sept): Breast Cancer does not spread in a day but due to ignoring or awareness of its symptoms, women become vulnerable to it. When Cancer spreads at many levels, then patients come for treatment. Most of the women in Patna come to get treatment for Cancer in the third or fourth stage. The ratio of Cancer is that more than 400 Cancer patients are seen every month. On the other hand, a woman dies of Cancer every 8 seconds. It is important to prevent Breast Cancer.

These things were said on Sunday on behalf of GulmoharMaitri at the Jijivisha program organised in BapuSabhagar Auditorium. This awareness is organized on Breast Cancer.

RajyaSabha MP CP Thakur, Health Minister MangalPandey, Bollywood Director TahiraKashyapKhurana, NehaMarda were present as the chief guest at the program, the institute's director ManjuSinha welcomed the guests, and women were given awareness for Breast Cancer.

**Run Patna Run**

Usually, people of Patna sleep till late on Sunday. Stay in the mood for relaxation. But, this time everything changed. Before sunrise. Thousands of people took to the streets. For the Half Marathon…. And who wouldn't want to run when they were flying together. The Tata Docomo Patna Half Marathon started from Jagdev Path to give a message of women empowerment. When PT Usha flagged off at seven in the morning, she started running for the Gandhi Maidan to travel the entire capital 12 km. After this, the race for six km from Raj Bhavan and two km from Income Tax started. Those who were not running were clapping.

Ramesh Prasad of Bhabua won the 12 km half marathon in the under-20 boys, Jitendra Kumar of Buxar and VeenaKumari of Saran got first place in the women's category. Nitish Kumar Singh of Rohtas got first place in the Under 14 race of two km. PT Usha was excited to see the enthusiasm of the Patnaites. He gave a message to the people to provide all possible help for the development of women. Agriculture Minister RenuKushwaha, Bihar Athletics Association president KumudRanjanJha, social worker Anil Sulabh, GulmoharMaitri event at the inauguration.

**MaitriSamvad at Supaul, Bihar.**

To create awareness among women about health related problems, “MaitriSamvad” was organized under the joint aegis of GulmoharMaitri and DivyaMahadev Jan Kalyan Trust. The event was organized in the premises of Baisa High School in SaraigadBhapatiyahi block of Supaul district. The dialogue was mainly attended by Mrs.ManjuSinha, Secretary of GulmoharMaitri.

Through this dialogue, information related to the health problems of the women of the region was taken and based on this, work will be done on several upcoming schemes. During this, ManjuSinha, while identifying several factors of cancer, discussed in detail the methods of prevention in time. He emphasised that the welfare of the nation and society is possible only by strengthening women.

**Health Camp On Begusarai**

A free health camp was organised in the premises of Shakti VatikaUtsav Hall in front of Bishnupur Chaturbhuj Pokhara in ward number 17 of the Municipal Corporation area. Eye camp, dental disease, orthopaedics, psychiatry, in a health camp More than 2 thousand patients were screened free of cost by neuro physicians, paediatricians, and gynaecologists. After this, everyone contributed.

The camp made available to the patients proved to be very useful. The health camp has a Glocal Hospital in which the local youth has been assisted by a lot of doctors, NeerajJha, and his entire family. The same institution secretary team Dr. S. Samarendra Kumar, Dr.ManjuSinha expressed happiness over the success of the camp, Rajesh Goswami, Dr. K. K. Ambastha, said that Dr.Athar, Dr.Avinash Kumar made new innovative programs for the upliftment of GulmoharMaitri continuous Bihar Of The convenor of the health camp has been organising for the past. In this context, Mayor Sanjay Kumar said that in this institution the various districts of Bihar Many seminars, workshops, training sessions have been organised for cancer awareness. Ward 17 councilorsPinky Devi, Prafulla Kumar Mishra, RamakantIshwar, Sanjeev Kumar Singh, Rajendra Das, Rajeev, Vicky, Chandan, Santosh, Amar contributed significantly on the occasion.

**SLOGAN & PAINTING COMPETITION**

Gulmohar Maitri has been constantly engaging different segments of society to spread awareness about cancer among the people. In this effort and to make the new generation aware about cancer, we blend awareness programs with fun. We have been organising SLOGAN & PAINTING COMPETITION in different schools across Bihar & Jharkhand.

Breast cancer and cervical cancer centric themes for slogans and painting open minds of new generations and provide them an opportunity to know everything about cancer. Curious childhood minds give different shapes,colours and sounds to the cancer and makes this marathon fight rather interesting with their creativity that not only helps to spread awareness but to lighten the mood of this long macabre fight.

From many such events conducted across Bihar & Jharkhand, painting and Slogan at College of Arts & Crafts, Patna Slogan and painting competition on the topic "Menstrual Health and Hygiene, Organised on 2nd February 2019 at College of Arts & Crafts, Patna was a turning point that gives a new vision about awareness. On this occasion, our Chief Guest: Mr. Gupteshwar Pandey (DGP, Bihar) emphatically said that he never thought that an awareness campaign could be so interesting as well as believable.